



First PUC Annual Examination, February - 2020

Time : 3-15 Hrs.

Subject - Business Studies (27)

Max. Marks : 100

Instructions :

- Write the serial number of questions properly as given in the question paper while answering.
- Write the correct and complete answers.

SECTION - A

I Answer any TEN of the following questions in a word or a sentence each. While answering multiple choice questions. Write the serial number, alphabet of the correct choice and write the answer corresponding to it. Each question carries one mark. 10x1=10

- What is Hundi?
- Provision of residential accommodation to the members at reasonable rates is the objective of
 - Producer's co- operative
 - Consumer co- operative
 - Housing co- operative
 - Credit co- operative
- Give an example for government company.
- Expand EFT
- The payment mechanism most typical to e-business is
 - Cash on Delivery
 - Cheques
 - credit & Debit Cards
 - e- cash
- How is land pollution caused?
- Who are promoters?
- What is the tenure (period) of commercial papers?
- In which year start-up India Scheme was implemented?
- Which of the following do not come under the types of Itinerant retailers?
 - Peddlers
 - Market Traders
 - Cheap Jacks
 - Street stall Holders
- How many commodity Boards are working in India?
- Which one of the following modes of entry requires higher level of greatest risks?
 - Licensing
 - Franchising
 - Contract manufacturing
 - Joint Venture.

SECTION- B

II Answer any TEN of the following questions in two or three sentences each. Each question carries two marks 10x2=20

- What is business?
- Define partnership
- State any two limitations of Departmental undertakings.
- Mention any two types of Banks
- Distinguish between e-business and e-commerce
- What is social responsibility of business?
- Name any two stages in the formation of a company?
- Write the meaning of retained earnings.
- State any two institutions set up by the government for small and rural industries.
- Give the meaning of vending machines?
- What do you mean by Franchising?
- State any two measures and schemes introduced by the government to promote international business?

SECTION - C

III Answer any SEVEN of the following questions in 10-12 sentences. Each questions carries 4 marks.

7x4=28

25. Explain briefly the different types of manufacturing industries.
26. Briefly explain any four features of Global Enterprises.
27. Briefly explain any four functions of warehousing.
28. Explain briefly the steps involved in on-line transactions.
29. Explain the social responsibility of business towards.
a) Shareholders b) Consumers
30. Explain briefly any four clauses of Memorandum of Association.
31. Explain briefly the financial needs of a business.
32. Explain the merits of lease financing as a source of business finance.
33. Explain any four ways to fund starts up's.
34. Explain briefly any four services of retailers to manufactures and wholesalers.

SECTION - D

IV. Answer any FOUR of the following questions in 20-25 sentences each. Each question carries eight marks :

4x8=32

35. Explain any four merits and four demerits of sole proprietorship form of Business organization.
36. Explain the features of joint stock company.
37. Explain the principles of Insurance.
38. Explain the merits and limitations of preference shares as a source of finance.
39. Explain the role of commerce and industry associations in the promotion of internal trade.
40. Explain briefly the steps involved in the import procedure.

SECTION - E

(Practical oriented questions)

V Answer any TWO of the following questions. Each questions.

2x5=10

41. You are planning to start a new business. Make a list of any five factors you consider while selecting a suitable form of business organisation.
42. As a business man having concern for environment protection. Suggest any five measures to control environment pollution.
43. Being a consumer, name the types of large fixed retail shops.

