I PUC ANNUAL EXAMINATION - 2018

Time : 3:15 Hours | BUSINESS STUDIES - 27 | Max. Marks : 100

Instructions to candidates :

1) Write the serial number of questions properly as given in the question paper while answering.
2) Write the correct and complete answers.

Section - A

I. Answer any TEN of the following questions in a word or a sentence each. While answering multiple choice questions, write the serial number / alphabet of the correct choice and write the answer corresponding to it. Each question carries one mark. **10x1=10**

1. Mention any one type of economic activity.
2. Who is Karta?
3. A government company is any company in which the paid up capital held by the government is not less than
   a) 49% b) 51% c) 50% d) 25%
4. Expand RTGS.
5. The payment mechanism most typical to e-business is
   a) Cash on delivery b) cheques c) credit and debit card d) e-cash
6. Carbon monoxide emitted by automobiles directly contributes to
   a) Water pollution b) Noise pollution c) Sound pollution d) Air Pollution
7. Who are promoters?
8. A.D.R. are issued in
   a) Canada b) China c) India d) USA
9. What is TAX holiday?
10. What is retail trade?
11. What is Import trade?
12. Name any one document of export business.

Section - B

II. Answer any TEN of the following question in two or three sentences each.
Each question carries 2 marks. **10x2=20**

13. State any two auxiliaries to trade.
14. Define Partnership.
15. State any two merits of Departmental undertakings.
16. What is e-banking?
17. State any two benefits of e -business.
18. What is business ethics?
19. Give the meaning of minimum subscription.
20. Give the meaning of shares.
21. Give the meaning of village industries.
22. Give the meaning of super market.
23. What is Franchising?
24. What is mate's receipts?

(P.T.O.)

Section - C

III. Answer any SEVEN of the following question in 10-12 sentences .
Each question carries 4 marks. **7x4=28**

25. Explain briefly any four objective of business.
26. Briefly explain any four features of Global Enterprises.
27. Explain briefly the functions of commercial Banks.
28. Bring out any four distinction between Traditional Business and e-business,
29. Explain the social responsibility of business towards.
    a) Shareholders b) consumers
30. Explain briefly any four clauses of memorandum of Association.
31. Explain briefly the financial needs of a business.
32. What are public deposits? Explain four merits of public deposit as a sources of business finance.
33. Briefly explain any four common incentives to attract small scale industries in rural area by the government.
34. Explain briefly four merits of depart mental stores.

Section - D

IV. Answer any FOUR of the following questions in 20-25 sentences each.
Each question carries 8 marks. **4x8=32**

35. Explain the merits and demerits of sole proprietorship form of business organisations.
36. Explain the features of joint stock company.
37. Explain the principles of insurance.
38. Explain any eight factors that affect the choice of appropriate source of Business Finance.
39. Explain four merits and four demerits of Mail order Houses.
40. What is Joint Venture? Explain its advantages and limitation.

Section - E (Practical Oriented)

V. Answer any TWO of the following questions each questions carries Five marks. **2x5=10**

41. As the owner of a business unit, what risks are faced by you in running it?
42. Give a list of any five institution which support small business in India.
43. Mention any five foreign trade promotion measures and schemes undertaken by the Government of India.